CHIROPRACIIC AND WELLNESS CARE

Chiropraetie Care Focuses on Health and Optimal Function

- 1. Chiropractic offers a holistic approach
- 2. The patient is the center of care, not a disease or symptoms
- 3. The goal of care is to achieve a more effective life, to restore & maintain full function & well-being

The Continuum of Health



Optimal Health/Optimal Fitness

Fitness

Wellness

Good Function

No Symptoms

(Asymptomatic Dysfunction or Pathology)

Minor Symptoms/Dysfunction

Moderate Symptoms/Dysfunction/Pathology

Severe Symptoms/Pathology/Disease

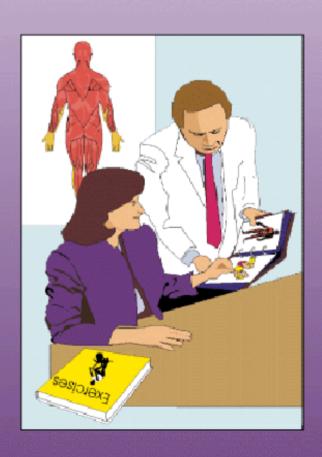
Death

Health is More Than the Absence of Symptoms, Health is Viewed in Positive Terms of

- 1. Human potential
- 2. Quality of life
- 3. Optimal function
- 4. Resistance to disease
- 5. Vitality

- 6. Strength
- 7. Endurance
- 8. Balance
- 9. Coordination

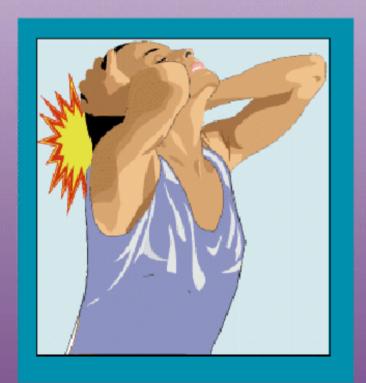
Patients and Chiropraetors Work Actively Together to Maintain Health



- 1. Health care is a dynamic process & a cooperative effort
- 2. Patient education & self-care are important goals
- 3. Patients are empowered to take responsibility & control of their own health

Symptoms Don't Tell the Whole Story

- 1. Many problems arise gradually & symptoms appear only when problems are advanced
- 2. Wellness care helps detect & correct problems at an early stage by restoring & maintaining normal function & biomechanics
- 3. Good functioning muscles & joints are healthier & more resistant to injury, illness or degeneration



Chiropraetie Care Foeuses on a Natural Approach

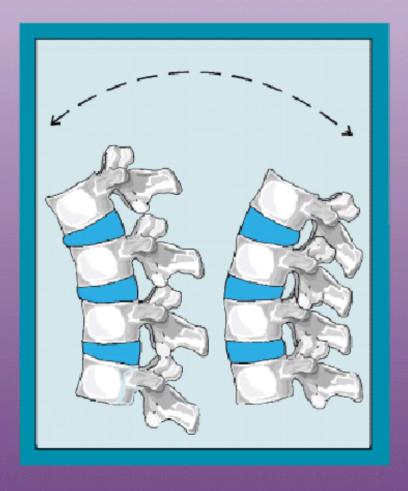
- 1. Chiropractic uses natural & conservative methods to promote the body's own healing capacity
- 2. It encourages healthful living: good nutrition, exercise, stress management & posture

Regular Chiropraetie Care Helps

- 1. Restore & maintain full range of motion
- 2. Promote full function
- 3. Improve biomechanics
- 4. Optimize performance & coordination
- 5. Maintain joint stability
- 6. Induce a sense of well-being & relaxation
- 7. Improve nutrition to discs & other joints
- 8. Reduce the risk of injury & degeneration

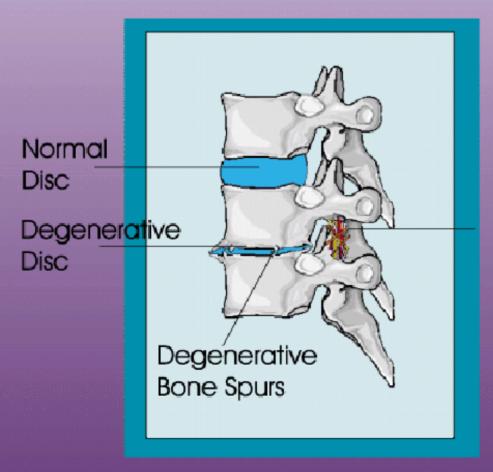
Motion and Nutrition of Dises and Joints

- 1. Chiropractors check the spine regularly to evaluate the motion of joints
- 2. Good motion is essential for the health & nutrition of discs & joints because it permits the exchange of nutrients, fluid, & wastes
- 3. Without movement, discs & joints may degenerate quickly
- 4. Motion also reduces the formation of fibrosis (scar tissue)
- 5. Fibrosis occurs in motionless joints & can lead to stiffness & degeneration



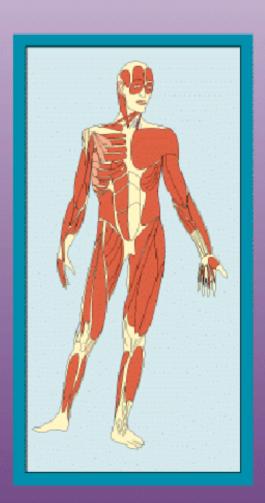
Loss of Motion Can Occur Without Pain or Symptoms

- 1. A chiropractic exam can detect disturbed motion & mechanics whether there are symptoms or not
- 2. Through adjustments & exercise, motion and nutrition can be restored & maintained



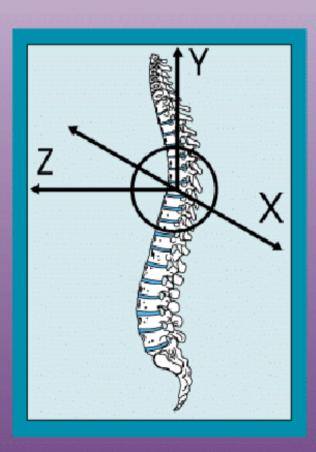
Scar Tissue Restricting Motion

Coordination and Control of Muscle Tone, Balance and Joint Stability



- 1. Restricted, painful, injured or degenerated joints transmit information to the nervous system which is not harmonious with input from other muscles & joints
- 2. This disturbs coordination, fine motor control & joint stability
- 3. Chiropractors identify such joints and use adjustments & exercise to help normalize sensory input, function & motion
- 4. This improves agility, balance, coordination, stability & fine motor control

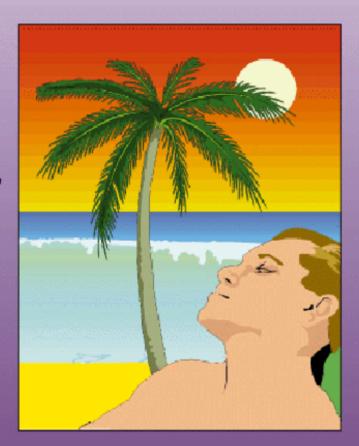
Joinis Can Have Disturbed Biomechanics Without Pain or Other Symptoms



- 1. Disturbed biomechanics can:
 - a. Reduce optimal performance
 - b. Alter load distribution
 - c. Increase risk of injury
 - d. Accelerate degeneration
- 2. Chiropractors identify such joints & by adjustments, help restore normal biomechanics and load distribution
- 3. This helps optimize function & may reduce the risk of future problems or injuries

Well-Being and Relaxation

- 1. In daily life we are exposed to many stresses that can make us tense
- 2. This tension can be stored in our bodies
- 3. Chiropractors check for signs of tension & by adjustments, help relax muscles, restore motion, & reduce stress
- 4. Relaxation & a sense of well-being are very common results of chiropractic care



As a Pariner with Exercise and Sports



- 1. Chiropractic care isn't a substitute for exercise but a valuable partner that can help enhance its benefits
- 2. Joints with good biomechanics, relaxed muscle tone & stability will benefit the most from exercise & be the least likely to be injured

Chiropraetie and Athletie Performance

- Many athletes seek regular chiropractic care because they find it improves their performance & reduces the risk of injury
- 2. Some studies suggest chiropractic can improve athletic ability, agility, balance, kinesthetic awareness, power & speed reaction time

